

TUESDAY January 20, 2015**Location**

The Mercury
11909 Preston Road
Suite 1418
Dallas, TX 75240

Schedule

4:45 - 5:30 PM Registration/Networking
5:30 - 6:35 PM Program & Presentation*
6:35 - 7:15 PM Q & A and Discussion*
7:15 - 8:00 PM Networking
1.5 CPE credits*

*50 min presentation time including Q&A=1 CPE Credit
Cocktails and hor d'oeuvres will be served.

Who May Attend

Free to FEI Dallas Chapter members and non members

Register by

Monday, January 19, 2015

[Click here to Register](#)

Cancellation

48 business hours notice is requested for cancellation. To cancel a reservation, contact Jackie Dunn jackie.dunn@feidallas.org

**CPE Credit**

Financial Executives International is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

For FEI CPE credits, one credit hour equals 50 minutes according to NASBA guidelines. Some state boards may differ on how many minutes constitute a credit hour. Contact your state board for information.

For information regarding chapter activities or guest/refund/cancellation policies, contact Jackie Dunn, jackie.dunn@feidallas.org.

Dallas Midtown Transformation: Redefining Dallas

Presented by

Scott Beck
President
Beck Ventures, Inc.

Mr. Beck received a Masters of Accounting from the McCombs School of Business at the University of Texas at Austin where he completed his B.B.A. Mr. Beck is a member of the Board of Directors of United Texas Bank, is President of Beck Ventures, and is Chairman and CEO of CornerWorld.

Mr. Beck has worked at some of the top financial institutions in the country, including JP Morgan Chase, SG Cowen, and Ernst & Young. He has helped finance billions of dollars' worth of high-profile projects throughout the country, including the development and design of Trophy Club, a 2,400 acre master planned town in Texas. Beck Ventures is also focused on the \$200M Trophy Club Town Center just outside of Dallas. Legacy projects are Scott's passion, hence his vision for the 430-acre Dallas Midtown which includes the \$3 Billion redevelopment of Valley View Mall. The vision became public in a press conference in April 2013.

Program Description:

Scott Beck will discuss the Dallas Midtown project and the plan to provide innovative promotional and advertising strategies and services to retail stores in order to reach a world-wide market.

Learning Objectives:

- Gain understanding of leading trends in the Dallas real estate market
- Educate participants on current topics in real estate development and how to better improve internal real estate discussions
- Learn how to identify financial strategies to manage real estate projects

Instructional method:	Group-live
Recommended CPE credits:	1.5
Experience level:	Basic
Prerequisites/Advance preparation:	None
Field of study:	TBD

Strategic Investors

Strasburger
ATTORNEYS AT LAW



McGRIFF, SEIBELS & WILLIAMS, INC.