

# THE DALLAS 40

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## Next Meeting:

Monday, August 8, 2016

5:30 – 7 p.m. | [Maggiano's](#)

5:30 p.m.: Appetizers and Cash Bar

6 p.m.: Program

## DALLAS MIDTOWN:

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# LAND-RECYCLING ON STEROIDS

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BECK VENTURES' AMBITIOUS PLAN FOR REDEVELOPING  
THE VALLEY VIEW MALL AREA

Featured Speaker:

[Scott N. Beck, CEO/President,](#)  
[Beck Ventures, Inc.](#)

Urban planners love to extoll the virtues of infill--recycling land as a tool to limit urban sprawl, increase the tax rolls, eliminate blight, and create job and housing opportunities. However, infill also has many detractors who claim it causes more congestion and pollution, overloads city services, leads to gentrification, and is responsible for a host of other evils. So what makes Beck Ventures' principals think they can successfully complete the enormously complex, 430-acre Dallas Midtown project, which includes the \$4 billion redevelopment of Valley View Mall? And even if they can, do we want it, at least as currently envisioned? Come to hear an in-depth presentation from Scott Beck and draw your own conclusions.

## **ABOUT THE SPEAKER**

### **Scott N. Beck**

Prior to joining Beck Ventures, Scott Beck worked at some of the top financial institutions in the country, including JP Morgan Chase, SG Cowen, and Ernst & Young. He has helped finance billions of dollars' worth of high-profile projects throughout the country, including the development and design of Trophy Club, a 2,400-acre master planned town just outside of Dallas; Beck Ventures is also focused on the \$200M Trophy Club Town Center. Legacy projects are Scott's passion, hence his vision for Dallas Midtown.

Scott received a Masters of Accounting from the McCombs School of Business at the University of Texas at Austin, where he also completed his B.B.A. He is a member of the board of directors of United Texas Bank and also serves on the boards of various educational and charitable organizations, including the North Dallas Chamber of Commerce, Greenhill School Alumni and Chai House. In addition, Scott chairs the Priya Fund of the Dallas Jewish Community Foundation,