



# THE HUB

## The Rotary Club of Park Cities

Volume 68, Number 33

[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

March 31, 2017

*Serving to Make a Difference Since 1948*

### TODAY'S PROGRAM

*Program Chair of the Day: Daniel Drabinski*



## Scott Beck

### Midtown Dallas Development

Mr. Beck, a Dallas Texas Greenhill alumni, received a Masters of Accounting from the McCombs School of Business at the University of Texas at Austin where he completed his B.B.A. Mr. Beck is a member of the Board of Directors of United Texas Bank and is President of Beck Ventures.

For the past 14 years, Mr. Beck has directed the development and design of Trophy Club, a 3,500 acre mixed-use master planned city in the Dallas-Fort Worth metroplex. Beck Ventures is also focused on the mixed use Trophy Club Town Center just outside of Dallas.

Legacy projects are Scott's passion, hence his vision for Dallas Midtown which includes the \$4 Billion redevelopment of Valley View Mall. With the acquisition of the 66.5 acres Dallas Midtown, Mr. Beck has led a skilled team of professionals in the re-zoning and entitlement process with the City of Dallas, including the establishment of a \$432.5 million tax increment financing

district ("TIF"), which is the largest TIF implemented in Dallas' history.

Mr. Beck has worked at some of the top financial institutions in the country where he was instrumental in financing billions of dollars of high-profile projects located throughout the country. As an Associate Vice-President at JP Morgan Chase and Co.'s Lab Morgan, he focused on new business formation and corporate strategy for the bank globally. Prior to joining JP Morgan Chase, Mr. Beck was a member of SG Cowen's leveraged Finance Group, where he provided support to clients who access the high yield and leveraged finance capital markets. Preceding SG, Mr. Beck was a senior auditor at Ernst and Young LLP.

Scott Beck's personal ambition provides him opportunities to serve on the Boards of various educational and charitable organizations

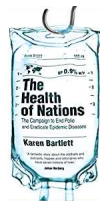
[beckventures.com](http://beckventures.com)

### ROTARY INTERNATIONAL

#### New Book Praises Rotary's Role In Fight To End Polio

*Excerpted from an article by Sallyann Price on rotary.org*

A new book in the field of public health highlights Rotary's role in the global effort to wipe out polio, and places it in the context of humanity's relentless struggle to contain the world's epidemics.



In *The Health of Nations: The Campaign to End Polio and Eradicate Epidemic Diseases* (Oneworld Publications), British journalist and *Sunday Times* best-selling author Karen Bartlett surveys the global landscape of epidemics past, present, and future. Beginning with the 1980 eradication of smallpox, she guides us through more timely threats such as the Ebola and Zika viruses, and looks ahead to a future without malaria,

measles, or polio.

Who decided to rid the world of polio? Not politicians or global health organizations, as you might expect," she writes, in one of several chapters devoted to polio. "The starting gun was fired by **Rotary International**, a network of businessmen more used to enjoying convivial dinners, raising money for local good causes, and organizing floats to carry Santa Claus around suburban neighborhoods at Christmas."

Bartlett offers a comprehensive, readable account of the polio-eradication campaign's history and Rotary's unlikely role as its chief advocate. From John *(continued on page 3)*

### COMMITTEE TIME

#### To Do Today!

**RSVP to Paul Pirok by March 31 at [paulpirok@gmail.com](mailto:paulpirok@gmail.com)** if you are joining RCPC at Lone Star Park

RCPC is going to the races!

**Sunday, April 23**  
Gates open at 1:30,  
first race is at 2:25 pm

Lone Star Park  
in Grand Prairie.

Just \$14 per person in the Silks Dining Room on the 4th floor. The buffet is \$30 per person; there are lower cost options, and a cash bar. A wagering window is right outside the dining room.

**Email Duston Burns at [duston.burns@gmail.com](mailto:duston.burns@gmail.com)** with number attending and preferred activities, if you can help "**Transform Dallas**" day of service

**Saturday, April 8.**  
8 a.m. - 12ish p.m.  
Westmoreland Heights Community Center,  
3739 Homeland St.  
75212

House Painting,  
Carnival (Kid Friendly),  
Learning Center  
(Cleaning, Prep Rooms for STAAR Testing

*Be a Vibrant and Visionary Model of Service Above and Beyond Self*

### LAST WEEK

Presiding: **Tracy Gomes**  
 Invocation: **Richard Stanford**  
 Pledge: **Karl Von Bieberstein**  
 Introductions: **Barb Jeffries**  
 Photographer: **Barb Jeffries**  
 Chair of the Day: **Pam Carvey**  
 Speaker: **Mayor Mike Rawlings**  
 Program: **The City of Dallas**



President **Tracy Gomes** called the meeting to order. **Richard Stanford** gave the invocation. PP **Karl Von Bieberstein** led the Pledge of Allegiance and The Star Spangled Banner. **Barb Jeffries** introduced our visitors and guests. **Herb Ziev** announced our Marketplace Advertiser of the week. **Paul Pirok** announced the RCPC Race Day at Lone Star Park on April 23rd. **Duston Burns** announced the "Let's Transform Dallas" club-wide service day with other Dallas Core clubs on April 8th. He noted that 3,000 volunteers were needed, so bring family members; there are even jobs for kids. President **Tracy** announced the Rotary Foundation's hundredth birthday party on May 13, T the Frontiers of Flight Museum.

PE **Pam Carvey** introduced our speaker today, Mike Rawlings Mayor of Dallas. He started by saying that he believed this was the best time to live in Dallas in its



history. He said it was important for a great city to attract young people. He said that property values had never been higher. He asked if we knew that cities had value.

The value of Dallas is \$110 Billion; it has grown \$10 Billion since 2010. The city has received a gift to create a new park at Pacific Plaza. Mayor Rawlings noted that the property along Klyde Warren Park is some of the most expensive in the city. He said that he was excited about southern Dallas; it is about fifty percent of the tax base, and it is a beautiful part of the city. More businesses are moving there, and more people are investing in housing. More middle class homes are being

### Please remember ...

**Bob Patton** whose younger brother has passed away suddenly.

Please let us know your Joys or Concerns at- [announcements@parkcitiesrotary.org](mailto:announcements@parkcitiesrotary.org)

built. The area is so large that it is bigger than some major cities itself. More companies are moving to Dallas; many are from California. Houston is going through a tough time right now because of energy, but Dallas is more diversified. Another enabler of Dallas's growth is its location; it is in the middle of the country. DFW Airport is the second busiest airport in the world with cargo and passengers. Dallas could be the business epicenter for the Western Hemisphere. He said he is very bullish on Dallas over the next four or five years, but not as much in the long run. There is a large gap between the haves and the have-nots; thirty-eight percent of the city's children are in poverty. The only solution is education. Dallas has great magnet schools but the rest of the schools need to be strengthened. He said the city is facing a crisis. On July 7th the ambush of the police was the start of a public safety issue. The city is in the process of hiring a new police chief. They also gave police officers a raise because they were losing younger officers. Another issue is the loss of the pension fund. The fund was created by the state of Texas, not the city. The city has paid in every cent they were supposed to. The city had two options, to let it go bankrupt or to try to save it. It will cost the city \$22 Million more a year. There are a lot of angry policemen and firefighters. There is a bill in Austin which will be voted on soon. Another issue is the 911 system. They thought it was fixed, but they are having difficulty hiring quickly enough. The city has a new City Manager; he seems like a person who will make sure things get done. The amount of human talent in the city is remarkable; there are great neighborhoods and families. He said he is proud to be the mayor of such a great city. He was asked about Fair Park. He said that there were three major drivers for the city: Fair Park, the Trinity River Project and High Speed Rail.

### Our Mission

Building a legacy of good works and fellowship, we strive to:  
 REACH those in need in partnership with others  
 INSPIRE tomorrow's leaders with high ethical standards  
 FOSTER lives of service above self  
 - A supporting member of Rotary International

The Hub is the weekly newsletter of the Rotary Club of Park Cities (Dallas)  
 Betty Dawson, *Editor*  
**Shutterbug Comm'ttee**  
 Fred Speno, *Chair*  
**Bulletin/Internet Advertising**  
 Shawn Foster, *Chair*



### OFFICERS and DIRECTORS 2016-2017

- Tracy Gomes, President**
- Pam Carvey, President Elect**
- John Gilchrist, Vice President**
- Barb Jeffries, Secretary**
- Jeff McNaughton, Treasurer**
- John Whaley, Institutions**
- Tom Rhodes, Club Operations**
- George Burrell, Community**
- Kathy Schatz, Humanitarian**
- Tom Swift, Membership**
- Tom Swift, Marketing**
- Lisa Amsberry, Youth**
- Fred Brown, At Large**
- Karen Farris, Immediate Past President**
- Kathleen Klaviter, Sgt-at-Arms**
- Fred Speno, Parliamentarian**
- Daniel Jacob, Webmaster**

**Laurie Aldredge, Club Administrator**  
 6704 Snider Plaza  
 Dallas, Texas 75205  
 Office Phone: 214-739-4170  
 Office Fax: 214/363-6980  
 Email: [club@parkcitiesrotary.org](mailto:club@parkcitiesrotary.org)  
[www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)

 **John Germ**  
 Chattanooga, TN  
*President,*  
 Rotary International  
[www.rotary.org](http://www.rotary.org)

**Bill Dendy, E-Club Governor, District 5810**  
[www.rotary5810.org](http://www.rotary5810.org)

### EVENTS CALENDAR

April						
S	M	T	W	Th	F	S
2	M	M	M	M In	Mtg	CC Wk
9	M	M FT	M	M In	Mtg	
16	M Mc	M	M BD	M In	Mtg	
23	F	M	M	M In	Mtg	
30	/ / / / / /					

### Get Involved!

- A=Agape Health Service Days
- BD = Board of Dirs. Mtg, 7am LaMadeleine, 75 & Mockingbird
- Cn = PCR Connect Event.
- CP = ChildsPlay Work Mtg
- CC = Core Clubs Event
- D = District 5810 Event
- DH = Dentistry with a Heart
- FR = Family of Rotary Event
- F = Fellowship Event
- FF = RCPC Foundation Fund Mtg. See Cleve Clinton
- FH = Fisher House. See Rob E
- In-Interact Special Project
- In-Interact at Hillcrest H.S, 8 am. See Bart Noble
- M = Meals on Wheels (Different teams on each day) See Patsy Watson
- MM-Mentoring at Hillcrest HS
- Mc = Ronald McDonald House-See Jina McDaniel
- NM = New Member Event
- FT=NTFB Truck-Stan Wright
- FB-NTFB Event
- Pr = Program Committee Mtg
- RU = Rotary University
- SpE = Special Service Event
- Web = For New Members

## UPCOMING PROGRAMS



**April 7 Sahil Gilani, Case Mgr- Catholic Charities  
Refugee Resettlement**



**April 14 NO Meeting  
Happy Easter!**



**April 21 Kristina Dove  
Big Thought**



**April 28 Pat Porter  
Big Thought & the SMU Meadows School**

## ROTARY CONNECTED



**Tweet with Tracy!** Follow him at [@rotarytxman](https://twitter.com/rotarytxman)



<http://bit.ly/RPCFacebook>



<http://bit.ly/RPCTwitter>  
#parkcitiesrotary



<http://bit.ly/RPCYouTube>



<http://bit.ly/RPCGooglePlus>



<http://bit.ly/RPCVimeo>

**RCPC has its own channel. Miss a Meeting? Watch it Online!**

**Connect with Rotary International and District 5810!**

**LinkedIn RI:** [www.linkedin.com/groups?gid=858557&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=858557&trk=hb_side_g)



**RI:** <http://twitter.com/#!/rotary>



**RI:** [www.facebook.com/rotary](http://www.facebook.com/rotary)

**Dist. 5810:** [www.facebook.com/RotaryDistrict5810](http://www.facebook.com/RotaryDistrict5810)



**RI has its own channel on YouTube offering a growing collection of videos and psas.**



Check out or add to RI's Flickr group often, [www.flickr.com/groups/familyofrotary/](http://www.flickr.com/groups/familyofrotary/)



<http://pinterest.com/rotary/>

RI has Pinboards on major projects.



[www.statigr.am/rotaryinternational](http://www.statigr.am/rotaryinternational)  
See RI's latest pictures via Instagram.

## CLUB ANNOUNCEMENTS *Sign up at [www.parkcitiesrotary.org](http://www.parkcitiesrotary.org)*

**Let's Transform Dallas**, service project on **Sat, April 8, 8 am-12ish pm**, Westmoreland Heights Comm'ty Ctr, 3739 Homeland St. 75212. See Duston Burns

**RCPC is going to the races! Sunday, April 23.** Gates open at 1:30, first race is at 2:25 pm, Lone Star Park in Grand Prairie. \$14 per person. See P. Pirok.

**Rotary Foundation 100th Birthday Party, Sat, May 13, 6:00-9:00pm**, at Frontiers of Flight Museum. \$100 per person. Pay online.

**RI Foundation: \$100 (or more) Every Rotarian Every Year!** See Greg Pape.  
**Foundation: \$50 (or more).** See the Birthday box below, then Kathleen K

**Like Us!** <https://www.facebook.com/pages/Rotary-Club-of-Park-Cities/115439238516325>

The **Directory** is on line: Log in > Click on left side under My ClubRunner > View Club Directory *or* View Club Photo Directory. Other archives are at Club Documents

## THOUGHTS ON ... ROTARY INTERNATIONAL (continued)

### Planning

*Good plans shape good decisions. That's why good planning helps to make elusive dreams come true.*

~ **Lester R. Bittel**

*Long-range planning does not deal with future decisions, but with the future of present decisions.*

~ **Peter Drucker**

*Men often oppose a thing merely because they have had no agency in planning it, or because it may have been planned by those whom they dislike.*

~ **Alexander Hamilton**

*In preparing for battle I have always found that plans are useless, but planning is indispensable.*

~ **Dwight D. Eisenhower**

*Adventure is just bad planning.*

~ **Roald Amundsen**

*I get up every morning determined to both change the world and have one hell of a good time. Sometimes this makes planning my day difficult.*

~ **E. B. White**

### RCPC FOUNDATION

Members' contributions will be due the week of their birthdays.

*'Polio' continued from First Page*

Sever's early suggestion that Rotary adopt ending polio as an organizational mission to the first immunization drives in the Philippines and Central and South America, the world community doubted both the idea of a campaign targeting a single disease and Rotary's capacity as a volunteer organization to execute it.

The narrative traces Rotary's mission to reach all the world's children with Albert Sabin's polio vaccine, the formation of the **Global Polio Eradication Initiative (GPEI)**, and the struggle to interrupt transmission in the

world's poorest communities, particularly in densely populated countries like India, which has not reported a new case since 2011.

"Polio eradication is a twentieth-century dream, conceived by idealists and driven by big international institutions and mass mobilizations of volunteers, working together to make a better world for all," Bartlett writes. "It must succeed or fail, however, in a twenty-first century marked by factionalism, religious intolerance, and rising inequality."

Read the entire article at [www.rotary.org](http://www.rotary.org)  
Learn about GPEI at <http://polioeradication.org>

### HE PROFITS MOST WHO LAUGHS BEST

While visiting Annapolis, a lady tourist noticed several students on their hands and knees assessing the courtyard with pencils and clipboards in hand.

"What are they doing?" she asked the tour guide.

"Each year," he replied with a grin, "the upperclassmen ask the freshmen how many bricks it took to finish paving this courtyard."

*We gratefully acknowledge  
**ASTRO-GRAPHS**  
for the partial funding of The Hub*

When they were out of earshot of the freshmen, the curious lady asked the guide: "So, what's the answer?"

The guide replied: "One."

**Happy Birthday\***

NO Birthdays in the coming week

\*You are our RCPC Funders for this week.

